**Three Groupings of Strategies**

**Level A**

* Entice more licensed providers to join subsidy
* Entice Virginia Quality providers to become subsidy vendors
* Entice Religiously Exempt providers to become subsidy vendors

**Level B**

* Assist existing vendors to increase number of slots (serve more infants, etc.)

**Level C**

* Incentivize/support new providers to enter the market

**Please circle and number the top five strategies that would be**

**most effective to build child care supply in your locality.**

1. Adopt **single swipe** to streamline subsidy program attendance transactions **A**
2. Provide **promotional materials** for subsidy program vendor recruitment for use by local departments (signage, postcards, give-aways) **A**
3. Streamline **vendor application** and approval process to shorten timeframe and be more user-friendly and efficient **A**
4. Provide new subsidy **vendor orientation** more frequently and in different locations; aggressively promote orientation **A**
5. Amend **partner contracts** to give clear responsibility for new vendor recruitment **A, B, C**
6. Make access to **training/technical assistance** easier for all providers **A, C**
7. Expand **regulated child care** for underserved areas and target populations **A**
8. Conduct **recruitment campaign** for licensed family day homes to serve priority needs per locality (care for infants and toddlers, children with special needs, children who are homeless, children in need of care during nontraditional hours) **A, B**
9. Offer **micro-grants** to support underserved localities where state data indicate high incidence of CCDF eligible children; sub-consideration should locality provide funds or resource match? **B, C**

10. **Tiered reimbursement** for subsidy vendors participating in VQ **A**

11. **Tiered reimbursement** for subsidy providers in underserved areas **A, B, C**

12. Analyze **level 1 & 2** subsidy payment practices to determine whether levels are still valid **A**

13**. 0% interest loans** for child care programs in designated underserved localities and allowing start-ups meeting certain criteria to be approved for loans **B, C**

14. Establish **business planning consultation** through federal and state SBA; work with SCORE federal small business administration **B, C**

15. Expand **shared services** project for Family Child Care Providers **A, C**

16. Offer training on sound **business practices** for FCC **B, C**

1. **Toolkits** for localities and providers **A,** **B, C**
2. Others?